



FELA DUROTOYE

Executive Coach | Leadership Expert | Global Speaker | Author | Leader | Nation Builder

WHO IS FELA DUROTOYE?

Fela DUROTOYE is the Founder/CEO of the **GEMSTONE Group**, a Leadership Development Institution aimed at *developing & empowering a generation of exemplary leaders who would be committed to national development as they attain personal & professional excellence.*

He is an Executive Leadership Coach, a Business Management Consultant, and Global Speaker.

As an Executive Leadership Coach, Fela is renowned for helping leaders attain clarity, around their core essence, vision & mission. As a Business Consultant, he is known to help leadership teams align around a common strategy.

MANDATE

Fela operates, majorly, around these mandates;

1. Coaching and mentoring everyday business and impact leaders to achieve exponential growth in their key success parameters; through coaching and consulting interventions.
2. Mission to help millions of people develop their leadership capacity, and connect with opportunities for growth, so that they can achieve excellent results and exponential growth in their personal and professional lives as they positively impact their community, nation, continent, and the world.
3. Commitment to infusing exemplary values that help to build people into super achievers; companies into industry leaders; and countries into desirable nations.

He has a unique command of inspirational leadership that enables even the most successful executives & workforce of organizations aspire to exceed their

collective goals for greater heights beyond their perceived boundaries of possibilities.

EXPERIENCE

Fela has garnered over 29 years of experience in coaching CEOs & consulting for organizations to enable them achieve exponential business growth in their key performance areas.

The list of corporate clients in the private sector that have been assisted by Fela Durotoye in their quest for phenomenal service leadership culture and corporate transformation management vary through different sectors of the economy.

In the **Financial services industry**, his clientele includes; Access Bank, GTBank, First Bank, Zenith Bank, First City Monument Bank, Fidelity Bank, United Bank for Africa, Stanbic IBTC Bank and Standard Chartered Bank.

His clientele in the **Oil & Gas sector** includes; Shell Petroleum Development Corporation, Oando, Total, Addaxx Petroleum, Masters Energy, Bell Oil & Gas and Nigerian Liquefied Natural Gas Company.

In the **Telecommunications sector**, his clientele includes; Airtel, MTN, 9Mobile (formerly Etisalat), and Multichoice Nigeria.

In the **Manufacturing & FMCG space**, his clientele includes; Lafarge, Procter & Gamble, Unilever, Nestle, Sanofi Aventis and Pfizer.

In the **multilateral and public sectors**, the client list also includes African Finance Corporation, The European Union (EU Nigeria office), The Economic Community of West African States (ECOWAS) as well as the state governments of Lagos, Oyo, Kwara, Abia, Anambra, Rivers, Ondo and Ekiti.

He is a guest lecturer on LEADERSHIP at the prestigious **STANFORD UNIVERSITY** – Seed program for CEOs of businesses with operations across the African Continent.

He presently sits on the board of several companies across the spectrum of the Nigerian economic space.

EDUCATION

Fela graduated **Obafemi Awolowo University (OAU)** with a Bachelor of Science Degree in Computer Science with Economics, as well as a master's degree in Business Administration (M.B.A).

He also an Alumnus of Kennedy School of Government Executive Education program of the prestigious Harvard University, Boston Massachusetts as well as attended High impact Leadership for a better society Program at the prestigious Yale University, New Haven (Connecticut) and the Future Candidate Program at The Leadership Institute, Arlington (Virginia) all in the United States of America.

In 2015, Fela completed the Executive Seminar program on Strategy, Innovation & Governance with specific focus on Sustainability for NGOs and Corporate Organizations at the prestigious Lagos Business School (LBS).

NATION-BUILDING

At the core of his heart, Fela defines himself as a Nation Builder & he has been at the forefront of the movement to build a New Nigeria for over a decade. He is, as a result, renowned for history making on the national and global stage.

On the 12th of December 2009, Fela organized the largest ever volunteer-driven urban renewal project themed **Mushin Makeover** where he mobilized over 2000 volunteers to paint, for free, 296 houses along with over 3 kilometers of road median and about 20 bus stops. All of this was accomplished in ONE DAY and done FREE-OF-CHARGE, without government funding.

Perhaps Fela's most significant contribution to Nation Building is the VALUE SYSTEM which he developed and is currently being endorsed and actively promoted by over a million Nigerians across all gender, tribe, social class or religious affirmation. The 10 Values have now been articulated into a PERSONAL CREED and is being adopted by individuals, organizations, professional associations (such as Association of Private Educators of Nigeria, the Nigerian Institute of Mechanical Engineers and the Mortgage Bankers Association of Nigeria), and more recently, government agencies and parastatals.

The VALUES INFUSION project is the largest non-governmental effort at reorienting the citizens of a nation and integrating a value system into our nation's consciousness in recent times. The campaign attracted over 850,000 signatures across all states of the federation.

POLITICAL PARTICIPATION

Fela Durotoye contested in the 2019 General Elections for the **Office of the President of the Federal Republic of Nigeria** under the Alliance for New Nigeria Party. Many Nigerians at home & in diaspora who would usually have been uninterested in the political process were inspired to get involved by Fela's campaign movement '**Running for a New Nigeria**'. His movement inspired the emergence of several candidates to run for executive & legislative office at the state & federal levels.

PROFESSIONAL AWARDS & RECOGNITION

Fela DUROTOYE is the recipient of several social, industry and national awards for his leadership development and Nation Building activities.

Fela Durotoye is a member of the **Forbes Coaches Council** (an invitation-only organization for senior-level executives in the global coaching industry). He is also a certified leadership coach of the **John Maxwell Team**.

FAMILY

Fela is married to Tara Fela-Durotoye, a renowned Beauty Entrepreneur and Chief Executive Officer of the **House of Tara International**; and together, they have 3 sons.

A handwritten signature in black ink that reads "Fela Durotoye". The signature is written in a cursive, flowing style with a large initial 'F' and 'D'.